

## **PERSONAL DATA PROTECTION**

### **CLARIFICATION TEXT**

#### **Personal Data Protection**

Pursuant to the Personal Data Protection Law No.6698 (“the Personal Data Protection Law”), any information that is used to make a real person identified or identifiable is in the scope of personal data. We inform you about the processing purposes, legal reasons and collection methods described below of your data in YDA HAVALIMANI YATIRIM VE ISLETME A.S., to whom and for which purpose the data may be communicated, and the rights recognized to you under the Personal Data Protection Law dependent on and independent of it.

#### **1. Methods for collection of the personal data**

Your personal data including the privileged data is collected by YDA HAVALIMANI YATIRIM VE ISLETME A.S. in the capacity of data supervisor based our statutory obligations arisen under the Personal Data Protection Law and other relevant legislation by the methods included in the service processes executed in any different channels such as internet sites, mobile applications, switchboards, commercial areas within the airport, social media, direct or authorized communication channels and physical channels and by the written or electronic methods subject to an express consent in the frame of the statutory reasons based on the agreements, requests, commercial customs and good faith, which enable to apply for purpose of submitting our high quality services to you by using these channels and executing our business activities accordingly

In this scope, your personal data may be collected in written or electronically by YDA HAVALIMANI YATIRIM VE ISLETME A.S. or the real or judicial entities, who process the data on behalf of YDA HAVALIMANI YATIRIM VE ISLETME A.S. by means of the following methods, but not limited to them:

- A membership form completed by you electronically or physically;
- The social networks that enable you to sign up to our websites while you sign up or log in;
- The communication forms completed by you on our websites or the websites of third persons;
- The online shopping practices, cookies used to know you, and mobile applications;
- The electronic mail, fax and letters forwarded by you to our Company under the various agreements;
- Third party company (s) who support our company at any stage of the membership program or process data on behalf of our Company;
- Our employees and our customer service channels;
- Third party company(s), which support our company at any stage of the membership program or process data on behalf of our Company;
- Use of the social media channels and search engines such as Google, etc.;

- Subscription agreements and other agreements, campaigns, applications, forms and offers; and
- Our tenants within the scope of the airport.

## **2. Processing of the personal data and processing purchases**

Your personal and/or privileged data that we get as YDA HAVALIMANI YATIRIM VE ISLETME A.S. in the capacity of data supervisor via our switchboard, our written communication channels, our social media pages, mobile communication channels, intra-airport communication channels and/or other channels, but not limited to them, and upon your express consent may be acquired, saved, retained, stored, changed and updated completely or partially, checked periodically, re-arranged, classified, and stored for the period required for the purpose, for which such data is processed, or prescribed in the relevant law, and if there are any statutory or service-related actual requirements, such data may be shared with/transferred to any real and judicial entities and group companies that YDA HAVALIMANI YATIRIM VE ISLETME A.S. works together with, or any companies that such company cooperates with, or any public bodies and authorities that the company is legally obliged to, and/or any third party real/judicial entities, who reside in Turkey or abroad, and if there are any statutory or service-related actual requirements, such data may be transferred internationally.

We inform you that we may process your personal data in accordance with the Personal Data Protection Law No.6698 and the relevant legislation and in every respect for purposes of enable the customers YDA HAVALIMANI YATIRIM VE ISLETME A.S. to utilize our services, determining our trade and marketing strategies upon our approval, keeping you informed about our campaigns for development, keeping records of your advices and complaints, knowing you better and serving you in accordance with your requirements, allowing you to lead to execution of our sales, marketing, advertisement and promotion activities, conducting any analysis and profiling activities for the sales and marketing activities, and determining and implementing the trade and business strategies of YDA HAVALIMANI YATIRIM VE ISLETME A.S.

## **3. Personal Data Communication**

YDA HAVALIMANI YATIRIM VE ISLETME A.S. may share your personal data only with any other relevant authorities including, but not limited to our group companies, business partners, business contacts and stakeholders, local and international servers for the information technologies used by us, and any companies and physical servers, who provide this server support, and/or any local/international persons and authorities that we receive a cloud support, any companies, which process data on behalf of our Company, provide any customer satisfaction measuring and profiling support, and provide any support on any subjects requiring processing of the personal data in the sales and marketing field, any customers, suppliers and supervision companies that we enter into the agreements and we provide any service for our activities, or any bodies and authorities, which are authorized to request such data as a legal obligation for purposes of executing the Company activities, providing any business relations between the data owners and our customers, and/or making any negotiations for this purpose, offering any services, possibilities and opportunities and



increasing the service quality upon your express consent or provided that any sufficient measures are taken and any necessary local and international measures in accordance with the safety and confidentiality guidelines specified in the Law No.6698 and relevant legislation.

#### **4. Rights Listed in article 11 of the Personal Data Protection Law (“Law”)**

YDA HAVALIMANI YATIRIM VE ISLETME A.S. will respond to the following request of the related persons:

- a) To know whether YDA HAVALIMANI YATIRIM VE ISLETME A.S. processes the personal data of such persons or not, and which data it processes;
- b) To obtain any information for purpose of the business activities;
- c) To know any local or international third persons that YDA HAVALIMANI YATIRIM VE ISLETME A.S. communicates the personal data;
- d) If the personal data is processed incompletely or incorrectly, to require its correction;
- e) To request deletion or destruction of the personal data in accordance with the Law;
- f) If collection, deletion or destruction of the personal data, to request information of the transactions to the third persons that the personal data is communicated to;
- g) To object any result against it by analyzing any processed data exclusively via the automatic systems; and
- h) To obtain one copy of the personal data.

You can contact us for our consents and questions.

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